

NICOLE KRAFT

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EDUCATION

Doctor of Education, 2018, *Educational Leadership*, **Lamar University**

Master of Arts, 2003, *Communication*, **The Ohio State University**

Bachelor of Science, 1991, *Political Science*, **Temple University**

ACADEMIC POSITIONS

Associate Professor, Clinical Communication, *School of Communication, The Ohio State University*, 2019-present

Director, Sports & Society Initiative, *College of Arts & Sciences, The Ohio State University*, 2019-present

Assistant Professor, Clinical Communication, *School of Communication, The Ohio State University*, 2012-2019

Assistant Director, Sports & Society Initiative, *College of Arts & Sciences, The Ohio State University*, 2017-2019

Global One Health Initiative Professor, *University of Gondar, Addis Ababa University, Ethiopia*, 2015-2018

Journalism Lecturer, *School of Communication, The Ohio State University*, 2010-2012

Adjunct Professor (magazine writing), *School of Communication, Ohio State University*, September 2004-2010

Adjunct Professor (news writing), *Capital University, Department of English Department*, 2004

COURSES TAUGHT

Enterprise Reporting

Carmen Common Sense

Lantern Independent Study

Lantern Practicum

Magazine Writing

Media Law & Ethics

News Design

Sports Media

Student Tech for Academic Success

Writing & Editing for Media

Writing for Strategic Communication

TECHNICAL TEACHING SKILLS

News and feature writing

Editing

Social media

Video recording/editing

Audio recording/editing

Final Cut

Adobe Premiere

Adobe Rush

WordPress and blogging

InDesign

PhotoShop

iPads in Education

Flipped classroom

Digital narrative

Active learning

Project-based learning

ACADEMIC ORGANIZATION SERVICE AND COMMITTEES:

- Media Ethics Division Head, Association for Education in Journalism and Mass Communication (2021-present)
- Media Ethics Vice Head/Programming Chair, Association for Education in Journalism and Mass Communication (2020-2021)
- Media Ethics Research Chair, Association for Education in Journalism and Mass Communication (2019-2020)
- Media Ethics Professional Freedom & Responsibility Chair, Association for Education in Journalism and Mass Communication (2017-2019)
- Teaching Standards Chair, Scholastic Journalism Division, Association for Education in Journalism and Mass Communication (2016-2019)
- National Center for Faculty Development & Diversity
- Journalism Educators of America
- Reviewer, *Communication Teacher*
- Judge, Ohio Newspaper Association Hooper Awards

SELECTED SCHOOL, COLLEGE AND UNIVERSITY SERVICE AND COMMITTEES

- Chair, Senate Council on Distance Education, Libraries and Information Technology, 2018-2021
- Advisor: Sports and Society Student Club, 2019-present
- Advisor: Scarlet & Grey Radio, 2017-present
- Advisor, Kappa Tau Alpha Journalism Honorary (2014-present)
- Member, Campus Change and Community College Transfer Working Group, 2019-present
- Member, Global One Health Conference organizing committee, 2019-present
- Member, Senate Council On Distance Education, Libraries, And Information Technology, Ohio State University Faculty Senate, 2016-present
- Member, Global One Health Initiative Faculty Advisory Committee, 2016-present
- Member, School of Communication Undergraduate Journalism Committee, 2015-present
- Member, One Health Task Force (Ethiopian Partnership), 2013-present

ACADEMIC AWARDS AND HONORS

- Inspirational Teacher of the Year, Journalism Educators Association, 2022
- Outstanding Woman in Journalism and Mass Communication Education Award, Commission on the Status of Women, AEJMC, 2020
- Great Ideas for Teaching, AEJMC, 2020
- Teaching News Terrifically, AEJMC Newspaper and Online News Division, 2020
- Teaching News Terrifically, AEJMC Newspaper and Online News Division, 2019
- Teaching Excellence Award, AEJMC Media Ethics Division, 2018
- Professor of the Year, Tech Advocate, 2017
- David J. Adams Educator of the Year, Association for Education in Journalism and Mass Communication, 2016
- Great Idea for Teaching, AEJCM, 2016

- Top Paper, Mobile Me & You Conference, University of Nebraska, University of Nebraska Lincoln, 2015
- Great Idea for Teaching, AEJCM, Association for Education in Journalism and Mass Communication, 2015
- *Apple Distinguished Editor*, Apple, Inc., Class of 2015
- iTunes U Best of 2014: Writing and Editing for News, Apple
- 2014 Scholastic Journalism Division Innovation in Teaching Award, Scholastic Division, Association for Education in Journalism and Mass Communication
- 2014 winner, Teaching News Terrifically, AEJMC Newspaper and Online News Division, Association for Education in Journalism and Mass Communication
- 2014 Steal My Idea winner, Innovate technology Conference
- Outstanding Commitment to Student Education, Panhellenic Association of Ohio State (2012)
- Outstanding faculty or staff member, The Residence on 10th, 2013

GRANTS AND AWARDS

- 2020 Drake Institute Research and Implementation Grant Recipient, \$2,500
- 2019 Affordable Learning Exchange Grant, \$1,000
- 2018 Kappa Tau Alpha Adviser Research Grant, \$500
- 2017 U.S. State Department Ethiopia Partnership Award, primary investigator, \$15,000
- 2017 Academic Programs Section's Innovation in Teaching Award, co-investigator, \$3,000
- 2016 One Health CDC Capacity Building, Co-Investigator, \$5 million
- 2015, "Office of Distance Education and eLearning's Affordable Learning Exploration Grant" Office of Distance Education and eLearning. \$7,500. Principal Investigator.
- 2015, "Sports and Society Initiative Research Grant" Arts & Sciences Sports and Society Initiative, \$10,100. Principal Investigator.
- 2015, "Educating Patients on Managing Pet Ownership Risk in Immunocompromised States" Ohio State Center for Clinical and Translational Science, \$9,996, Consultant.
- 2014 "USG Sustainability Grant" Ohio State Student Government
- 2013 Digital First iPad Course Enhancement Grant

SPEAKER

2021

- Speaker, "Student Athletes and Mobile Technology," Apple Inc. online webinar
- Moderator, "Life Over Logo" event addressing student-athletes and social media abuse.
- Moderator, Ohio State Sports Data Analytics Conference, "Sports Media and Data Analytics" panel
- Moderator, Ohio State Alumni Association Annual Meeting (Washington, D.C. chapter) interview with ESPN's John Keim and Chase Young of the Washington Football Club.
- Moderator, Ohio State Bar Association Media Law Conference, "Student Journalism, Protests and Police"
- Panelist, "New Normal for Journalism Ethics," AEJMC, Online
- Panelist, "The Fourth Estate: Understanding journalism's role as a check and balance on government," College of Arts and Sciences

- Moderator, State of the College Address, Arts and Sciences' Dean Gretchen Ritter Feature Instructor, "Arts and Sciences Teaching Forum: Multimodal Delivery Courses." 2021
- Speaker, "Improve Your Teaching with Carmen Common Sense," Innovate
- Moderator, Education for Citizenship Event: "Ohio State experts explore the challenge of a post-truth world," 2021
- Speaker, "Just What Are We Allowed to Say in America?" Buckeye Smart Alumni Association presentation

2020

- Panelist, "Teaching News Terrifically in the 21st Century: Innovative Teaching Ideas for the Journalism Classroom", AEJMC, Online
- Panelist, "10 Tech Tools in 10 Minutes", AEJMC, Online
- Panelist, "The Sports Media Class as a Site for Social Awareness", AEJMC, Online
- "Speaker, "Influencing through Communication," Young Alumni Academy, Ohio State Alumni Association
- Speaker, "Digital Flagship in the Classroom," Ohio State Alumni Advisory Board
- Moderator, College of Arts and Sciences three-part journalism webinar series
- Panelist, Education USA India webinar, "Create and Communicate: Programs in Film, Media, Journalism and more," 2020
- Speaker, "Just What Are We Allowed to Say in America?" Buckeye Smart Alumni Association presentation
- Organizer/Speaker, "Sports and Social Media Career Development Seminar," 2020
- Speaker, "The Freshmen 15: 15 things first-year students want faculty to know," First Year Experience Conference
- Keynote welcome, Ohio State Data Privacy Day

2019

- Panelist, "10 Tech Tools in 10 Minutes", AEJMC panel, Toronto, Canada
- Panelist, "Teaching the Art of the Interview: News Interviewing, the Fundamentals," AEJMC panel, Toronto, Canada
- Panelist, Mitigating Unconscious Bias in the Classroom, AEJMC panel, Toronto, Canada
- Panelist, Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, AEJMC panel, Toronto, Canada
- Speaker, "The First Amendment," Ohio State Young Alumni Academy
- Speaker, "Influencing through Communication," Young Alumni Academy, Ohio State Alumni Association
- Moderator/Speaker, "Disinformation in the Digital Age," John Glenn College of Public Affairs leadership forum (with Jeff Trimble)
- Moderator/Speaker, "Disinformation in the Digital Age," Dialogue Speaker Series (with Jeff Trimble)
- Facilitator, Ohio State LifeSports presentation of "The Mask You Live In," 2019
- Communicating with Student Athletes, Purdue University, Lafayette, Indiana
- Speaker, Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, AEJMC, Toronto, Canada

- Speaker, Teaching the Art of the Interview: News Interviewing, the Fundamentals, AEJMC, Toronto, Canada
- Speaker, Mitigating Unconscious Bias in the Classroom, , AEJMC, Toronto, Canada
- Speaker, “Simulated Learning,” Innovate Ohio State, Columbus, Ohio
- Speaker, “Finding and Focusing Features,” Ohio Association of County Boards Annual Conference, Columbus, Ohio
- Speaker, “Student Athletes and Mobile Technology,” Purdue University

2018

- Speaker, “Student Athletes and Mobile Technology,” Boston College
- Speaker, “Using Technology to Advance Career Opportunities,” Educause, Denver, Colorado
- Panelist, “Ten Tech Tools in 10 Minutes,” AEJMC, Washington, D.C.
- Panelist, “Tools for Teaching Media Ethics,” AEJMC, Washington, D.C.
- Keynote, Apple World-Wide Sales Conference, Cupertino, California
- Speaker, “Navigating with students of the Digital Flagship University,” Ohio State First Year Conference
- Keynote Speech, Apple Higher Education, Redwood City, California

2017

- Keynote Speech “Social Media in Agricultural Education,” University of Kentucky
- Panelist, “10 Tech Tools in 10 Minutes”, AEJMC panel, Chicago, Illinois
- “Self-Censorship and the Student Press”, AEJMC panel, Chicago, Illinois
- “Using Tech in Global One Health,” International Conference of Pathogens at the Human-Animal Interface, Doha, Qatar
- Distance Education Learning Short Course, One Health Summer Institute, Addis Ababa, Ethiopia
- Lead instructor, Team iPad: Texas Tech Summer Technology Short Course
- “Using Tech in Global One Health,” Innovate, Ohio State University
- “Student Athletes and Mobile Technology,” Apple Athletic Academic Conference, Cupertino, California
- “Careers in Sports Media,” Ohio State LifeSports Careers Forum

RESEARCH AREAS

- Student-athletes and academic mobile technology
- Academic use of mobile device
- iPads in Education
- Digital and e-learning teaching techniques
- Podcasting in education
- Digital native myth

ACADEMIC PUBLISHING

PAPERS: Kraft, N, Seely, N. “Making Mojos: How iPads are enhancing Mobile Journalism Education.” *JMC Educator*. September 2015

BOOKS:

Kraft, N. (2019). *Always Get the Name of the Dog: A guide to media interviewing*. New York, NY: Routledge.

Kraft, N. (2019). *Writing Fabulous Features*. Columbus, Ohio: Ohio State University Pressbooks, <https://ohiostate.pressbooks.pub/writingfabulousfeatures/>

Lantern Staff (Kraft, N., & Vorheis, M., Eds.). (2015). *Against all odds: How the Ohio State Buckeyes won their 8th national championship*. Wisconsin: KCI Sports Publishing.

Kraft, N. (2008). *100 Years in Harness*. Columbus, OH. United States Trotting Association.

BOOK CHAPTERS:

Kraft, N. (2021). "Case 6-C: Where's the line? Covering racial protest on a college campus". In P. D. Patterson, L. Wilkins, L. & C. Painter (Eds.). *Media Ethics issues and cases (10th edition)*. Rowman & Littlefield.

Beers, M. and Kraft, N. (2018). "Integrating Academic Skills and Digital Literacy". The use of Technology in Teaching and Learning, In R. J. Harnish, K. R. Bridges, D. N. Sattler, M. L. Signorella, & M. Munson (Eds.). *The Use of Technology in Teaching and Learning*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/>

CAREER EXPERIENCE

Sports Writer

Associated Press, Columbus, Ohio
2015-present

Director of Communications

United States Trotting Association, Columbus Ohio
2006-2010

Executive Editor, Hoof Beats Magazine

United States Trotting Association, Columbus, Ohio
2004-2010

Associate Editor, Hoof Beats Magazine

United States Trotting Association, Columbus, Ohio
1995-2004

Design Editor/Special Projects Reporter

Napa Valley Register, Napa California
1993-1995

Public Relations Specialist

Domain Chandon Winery, St. Helena, Calif.
1993-1995

Press Secretary

Congressman Jon D. Fox (R, PA-13)
1992-1994

Investigative/Political Reporter

Montgomery Newspapers
1987-1992

PUBLICATIONS AND MEDIA

- AEJMC Media Ethics Division, ethics column, quarterly newsletter.
- Associated Press: Coverage of Columbus Blue Jackets and Ohio State Men's Basketball for national distribution
- Columbus Dispatch: Coverage of horse racing

CONTRIBUTOR:

(614)

AAA Home & Away

Associated Press

Australian Racing Times

Camden (N.J.) Courier-Post

Canadian Sportsman

Columbus CEO

Columbus (OH) Dispatch

Columbus Monthly

Dog & Kennel

Equus Magazine

The Harness Edge

Harness Horse Magazine

Hemisphere's Magazine

Hoop Magazine

Inside Napa Valley

Los Angeles Times

Natural Living Today

Ohio State Alumni Association

Oncolink

Pet Life

Philadelphia Inquirer

San Francisco Chronicle

Washington Post