

NICOLE KRAFT

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EDUCATION

Doctor of Education, 2018, *Educational Leadership*, **Lamar University**

Master of Arts, 2003, *Communication*, **The Ohio State University**

Bachelor of Science, 1991, *Political Science*, **Temple University**

ACADEMIC POSITIONS

Associate Professor, Clinical Communication, *School of Communication, The Ohio State University*, 2019-present

Director, Sports & Society Initiative, *College of Arts & Sciences, The Ohio State University*, 2019-present

Assistant Professor, Clinical Communication, *School of Communication, The Ohio State University*, 2012-2019

Assistant Director, Sports & Society Initiative, *College of Arts & Sciences, The Ohio State University*, 2017-2019

Global One Health Initiative Professor, *University of Gondar, Addis Ababa University, Ethiopia*, 2015-2018

Journalism Lecturer, *School of Communication, The Ohio State University*, 2010-2012

Adjunct Professor (magazine writing), *School of Communication, Ohio State University*, September 2004-2010

Adjunct Professor (news writing), *Capital University, Department of English Department*, 2004

COURSES TAUGHT

Enterprise Reporting

Carmen Common Sense

Feature Writing

GenEd Bookends Course

Lantern Independent Study

Lantern Practicum

Media Law & Ethics

News Design

Sports Journalism

Sports Media Relations

Student Tech for Academic Success

Writing & Editing for Media

Writing for Strategic Communication

TECHNICAL TEACHING SKILLS

News and feature writing

Editing

Social media

Video recording/editing

Audio recording/editing

Final Cut

Adobe Premiere

Adobe Rush

WordPress

InDesign

PhotoShop

iPads in Education

Flipped classroom

Digital narrative

Active learning

Project-based learning

ACADEMIC ORGANIZATION SERVICE AND COMMITTEES:

- Member, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2017-present
- Member, Scholastic Journalism Division, Association for Education in Journalism and Mass Communication, 2016-present
- Member, Sports Communication Interest Group, Association for Education in Journalism and Mass Communication, 2021-present
- Member, Journalism Educators of America (2019-present)
- Media Ethics Division Head, Association for Education in Journalism and Mass Communication, 2021-2022
- Member, National Center for Faculty Development & Diversity (2016-present)
- Media Ethics Vice Head/Programming Chair, Association for Education in Journalism and Mass Communication, 2020-2021
- Media Ethics Research Chair, Association for Education in Journalism and Mass Communication, 2019-2020
- Media Ethics Professional Freedom & Responsibility Chair, Association for Education in Journalism and Mass Communication, 2017-2019
- Teaching Standards Chair, Scholastic Journalism Division, Association for Education in Journalism and Mass Communication, 2016-2019
- Reviewer, *Communication Teacher* (2017-present)
- Judge, Drake Institute College Sports Writer of the Year, 2023
- Judge, Ohio Newspaper Association Hooper Awards (2015-present)

SELECTED SCHOOL, COLLEGE AND UNIVERSITY SERVICE AND COMMITTEES

- Member, Athletics Council, 2022-present
- Member, Academic Progress and Eligibility Committee, Athletics Council, 2022-present
- Member, Finance and Facilities Committee, Athletics Council, 2022-present
- Member, Arts and Sciences Distance Education Advisory Committees (Accessibility

- and Technology), 2022-present
- Advisor: Sports and Society Student Club, 2019-present
- Advisor: Scarlet & Grey Radio, 2017-present
- Advisor, Kappa Tau Alpha Journalism Honorary (2014-present)
- Member, Campus Change and Community College Transfer Working Group, 2019-present
- Member, Global One Health Conference organizing committee, 2019-present
- Member, Global One Health Initiative Faculty Advisory Committee, 2016-present
- Member, School of Communication Undergraduate Journalism Committee, 2015-present
- Member, School of Communication Alumni Committee, 2022-present
- Member, One Health Task Force (Ethiopian Partnership), 2013-present
- Chair, Senate Council on Distance Education, Libraries and Information Technology, 2018-2022
- Member, Senate Council On Distance Education, Libraries, And Information Technology, Ohio State University Faculty Senate, 2016-2022

ACADEMIC AWARDS AND HONORS

- 2023, Career Services Award, University Career Services Committee
- 2023, Career Services Faculty Champion, ASC Career Success
- 2022, Certificate of Recognition, Outstanding Student Engagement, Pearson Excellence in Higher Education Awards
- 2022, Ohio State Alumni Award for Distinguished Teaching
- 2022, Inspirational Teacher of the Year, Journalism Educators Association
- 2022, Runner-Up, Teacher of the Year, Scripps-Howard
- 2020, Outstanding Woman in Journalism and Mass Communication Education Award, Commission on the Status of Women, AEJMC
- 2020, Great Ideas for Teaching, AEJMC
- 2020, Teaching News Terrifically, AEJMC Newspaper and Online News Division
- 2019, Teaching News Terrifically, AEJMC Newspaper and Online News Division
- 2018, Teaching Excellence Award, AEJMC Media Ethics Division
- 2017, Professor of the Year, Tech Advocate
- 2016, David J. Adams Educator of the Year, Association for Education in Journalism and Mass Communication
- 2016, Great Idea for Teaching, AEJCM
- 2015, Top Paper, Mobile Me & You Conference, University of Nebraska, University of Nebraska Lincoln
- 2015, Great Idea for Teaching, AEJCM, Association for Education in Journalism and Mass Communication
- 2015 class, Apple Distinguished Editor, Apple, Inc.
- 2014, iTunes U Best of Year: Writing and Editing for News, Apple
- 2014, Scholastic Journalism Division Innovation in Teaching Award, Scholastic Division, Association for Education in Journalism and Mass Communication
- 2014, Teaching News Terrifically, AEJMC Newspaper and Online News Division, Association for Education in Journalism and Mass Communication
- 2014, Steal My Idea winner, Innovate technology Conference
- 2013, Outstanding faculty or staff member, The Residence on 10th, 2013
- 2012, Outstanding Commitment to Student Education, Panhellenic Association of

Ohio State

GRANTS AND AWARDS

- 2020 Drake Institute Research and Implementation Grant Recipient, \$2,500
- 2019 Affordable Learning Exchange Grant, \$1,000
- 2018 Kappa Tau Alpha Adviser Research Grant, \$500
- 2017 U.S. State Department Ethiopia Partnership Award, primary investigator, \$15,000
- 2017 Academic Programs Section's Innovation in Teaching Award, co-investigator, \$3,000
- 2016 One Health CDC Capacity Building, Co-Investigator, \$5 million
- 2015, "Office of Distance Education and eLearning's Affordable Learning Exploration Grant" Office of Distance Education and eLearning. \$7,500. Principal Investigator.
- 2015, "Sports and Society Initiative Research Grant" Arts & Sciences Sports and Society Initiative, \$10,100. Principal Investigator.
- 2015, "Educating Patients on Managing Pet Ownership Risk in Immunocompromised States" Ohio State Center for Clinical and Translational Science, \$9,996, Consultant.
- 2014 "USG Sustainability Grant" Ohio State Student Government
- 2013 Digital First iPad Course Enhancement Grant

PROFESSIONAL ORGANIZATION MEMBERSHIPS

- Member, Association of Women in Sports Media
- Member, Ida B. Wells Society for Investigative Reporting
- Member, Professional Hockey Writers Association
- Member, United States Harness Writers Association
- Member, Ohio Chapter, United States Harness Writers Association
- Member, Associated Press Sports Editors

SPEAKING

2023

- Moderator, Martin Luther King Jr., event with NFL legend Malcolm Jenkins and Dave Zirin of The Nation regarding equality and the NFL (110 people)
- Presenter, "The Secret of Successful Elevator Pitches," The Cohort Internship Program-Ohio State Athletics (9 people)
- Speaker, "So You want a Career in Sports," Arts and Sciences Sports Career Readiness Fair (75 people)
- Panelist, "Interviewing Techniques," Columbus Dispatch/SPJ Journalism Careers programming in January and March, introducing underserved Columbus students to journalism skills and careers (41 people)

2022

- Moderator, "A Step Too Far," Ohio Bar Association Media Law Conference
- Organizer/moderator, "Creative Con," Sports and Society Initiative
- Keynoter, "Inspirational Teacher" Journalism Educators of America Conference,
- Presenter/Trainer, "How to Present Ideas," Eugene Smith Leadership Institute/Bucks Go Pro
- Trainer, "Let's Talk: How to interview effectively," Ohio State men's soccer team
- Presenter, Teachapalooza, Show and Share on "Active Shooter on Campus Coverage"
- Presenter, "Let's talk journalism ethics.," Scholastic Journalism Teach In, Association of

- Educators in Mass Communication conference
- Presenter, “Reimagining AEJMC’s Future: Media Ethics Division Proposal,” Association of Educators in Mass Communication conference
- Speaker, “Let’s Talk: Learning to master media environments,” Buckeye Accelerator Entrepreneurship Conference
- Moderator: Global One Health Initiative 10-year Anniversary Panel
- Moderator: Columbus Metropolitan Club, “Dispatch Leaders on the Future of Journalism”
- Presenter, “Student Tech for Academic Success,” Apple Sports Online Conference
- Speaker, “Sports Writing,” Journalism Educators of America Conference
- Presenter, “What the pandemic revealed: How educational practices have undermined teaching and learning” Academy of Teaching Conference
- Presenter, “AEJMC Great Ideas for Teaching,” Association of Educators in Mass Communication conference

2021

- Speaker, "Student Athletes and Mobile Technology," Apple Inc. online webinar
- Moderator, "Life Over Logo" event addressing student-athletes and social media abuse.
- Moderator, Ohio State Sports Data Analytics Conference, "Sports Media and Data Analytics" panel
- Moderator, Ohio State Alumni Association Annual Meeting (Washington, D.C. chapter) interview with ESPN's John Keim and Chase Young of the Washington Football Club.
- Moderator, Ohio State Bar Association Media Law Conference, "Student Journalism, Protests and Police"
- Panelist, "New Normal for Journalism Ethics," AEJMC, Online
- Panelist, "The Fourth Estate: Understanding journalism's role as a check and balance on government," College of Arts and Sciences
- Trainer, “Let’s Talk: How to interview effectively,” Ohio State women’s volleyball team
- Trainer, “Let’s Talk: How to interview effectively,” Ohio State women’s basketball team
- Moderator, State of the College Address, Arts and Sciences’ Dean Gretchen Ritter Feature Instructor, “Arts and Sciences Teaching Forum: Multimodal Delivery Courses.” 2021
- Speaker, “Improve Your Teaching with Carmen Common Sense,” Innovate
- Moderator, Education for Citizenship Event: “ Ohio State experts explore the challenge of a post-truth world,” 2021
- Speaker, “Just What Are We Allowed to Say in America?” Buckeye Smart Alumni Association presentation

2020

- Panelist, “Teaching News Terrifically in the 21st Century: Innovative Teaching Ideas for the Journalism Classroom”, AEJMC, Online
- Panelist, “10 Tech Tools in 10 Minutes”, AEJMC, Online
- Panelist, “The Sports Media Class as a Site for Social Awareness”, AEJMC, Online
- "Speaker, “Influencing through Communication,” Young Alumni Academy, Ohio State Alumni Association
- Speaker, “Digital Flagship in the Classroom,” Ohio State Alumni Advisory Board
- Moderator, College of Arts and Sciences three-part journalism webinar series
- Panelist, Education USA India webinar, "Create and Communicate: Programs in Film, Media, Journalism and more," 2020
- Speaker, “Just What Are We Allowed to Say in America?” Buckeye Smart Alumni Association presentation

- Organizer/Speaker, “Sports and Social Media Career Development Seminar,” 2020
- Speaker, “The Freshmen 15: 15 things first-year students want faculty to know,” First Year Experience Conference
- Keynote welcome, Ohio State Data Privacy Day

2019

- Panelist, “10 Tech Tools in 10 Minutes”, AEJMC panel, Toronto, Canada
- Panelist, “Teaching the Art of the Interview: News Interviewing, the Fundamentals,” AEJMC panel, Toronto, Canada
- Panelist, Mitigating Unconscious Bias in the Classroom, AEJMC panel, Toronto, Canada
- Panelist, Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, AEJMC panel, Toronto, Canada
- Speaker, “The First Amendment,” Ohio State Young Alumni Academy
- Speaker, “Influencing through Communication,” Young Alumni Academy, Ohio State Alumni Association
- Moderator/Speaker, “Disinformation in the Digital Age,” John Glenn College of Public Affairs leadership forum (with Jeff Trimble)
- Moderator/Speaker, “Disinformation in the Digital Age,” Dialogue Speaker Series (with Jeff Trimble)
- Facilitator, Ohio State LifeSports presentation of "The Mask You Live In," 2019
- Communicating with Student Athletes, Purdue University, Lafayette, Indiana
- Speaker, Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, AEJMC, Toronto, Canada
- Speaker, Teaching the Art of the Interview: News Interviewing, the Fundamentals, AEJMC, Toronto, Canada
- Speaker, Mitigating Unconscious Bias in the Classroom, , AEJMC, Toronto, Canada
- Speaker, “Simulated Learning,” Innovate Ohio State, Columbus, Ohio
- Speaker, “Finding and Focusing Features,” Ohio Association of County Boards Annual Conference, Columbus, Ohio
- Speaker, “Student Athletes and Mobile Technology,” Purdue University

2018

- Speaker, “Student Athletes and Mobile Technology,” Boston College
- Speaker, “Using Technology to Advance Career Opportunities,” Educause, Denver, Colorado
- Panelist, “Ten Tech Tools in 10 Minutes,” AEJMC, Washington, D.C.
- Panelist, “Tools for Teaching Media Ethics,” AEJMC, Washington, D.C.
- Keynote, Apple World-Wide Sales Conference, Cupertino, California
- Speaker, “Navigating with students of the Digital Flagship University,” Ohio State First Year Conference
- Keynote Speech, Apple Higher Education, Redwood City, California

2017

- Keynote Speech “Social Media in Agricultural Education,” University of Kentucky
- Panelist, “10 Tech Tools in 10 Minutes”, AEJMC panel, Chicago, Illinois
- “Self-Censorship and the Student Press”, AEJMC panel, Chicago, Illinois

- “Using Tech in Global One Health,” International Conference of Pathogens at the Human-Animal Interface, Doha, Qatar
- Distance Education Learning Short Course, One Health Summer Institute, Addis Ababa, Ethiopia
- Lead instructor, Team iPad: Texas Tech Summer Technology Short Course
- “Using Tech in Global One Health,” Innovate, Ohio State University
- “Student Athletes and Mobile Technology,” Apple Athletic Academic Conference, Cupertino, California
- “Careers in Sports Media,” Ohio State LifeSports Careers Forum

RESEARCH AREAS

- Student-athletes and academic mobile technology
- Academic use of mobile device
- iPads in Education
- Digital and e-learning teaching techniques
- Podcasting in education
- Digital native myth

ACADEMIC PUBLISHING

PEER-EDITED PAPERS:

Kraft, N, Seely, N. “Making Mojos: How iPads are enhancing Mobile Journalism Education.” *JMC Educator*. September 2015

Kraft, N. (2022). Toward Publication: Using Work: Integrated Learning for Student Journalism to be Seen by Outside Audience. *Teaching Journalism & Mass Communication*, 12(2), pp. 86-88. <http://www.aejmc.us/spig/journal>

Books:

Kraft, N. (2019). *Always Get the Name of the Dog: A guide to media interviewing*. New York, NY: Routledge.

Kraft, N. (2019). *Writing Fabulous Features*. Columbus, Ohio: Ohio State University Pressbooks, <https://ohiostate.pressbooks.pub/writingfabulousfeatures/>

Lantern Staff (Kraft, N., & Vorheis, M., Eds.). (2015). *Against all odds: How the Ohio State Buckeyes won their 8th national championship*. Wisconsin: KCI Sports Publishing.

Kraft, N. (2008). *100 Years in Harness*. Columbus, OH. United States Trotting Association.

BOOK CHAPTERS:

Kraft, N. (2021). “Case 6-C: Where’s the line? Covering racial protest on a college campus”. In P. D. Patterson, L. Wilkins, L. & C. Painter (Eds.). *MediaEthics issues and cases (10th edition)*. Rowman & Littlefield.

Beers, M. and Kraft, N. (2018). “Integrating Academic Skills and Digital Literacy”. The use of Technology in Teaching and Learning, In R. J. Harnish, K.

R. Bridges, D. N. Sattler, M. L. Signorella, & M. Munson (Eds.). *The Use of Technology in Teaching and Learning*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/>

PUBLICATIONS AND MEDIA:

- Kraft, N. (2023, April 20). *Defamation was at the heart of the lawsuit settled by Fox News with Dominion -- proving libel in a court would have been no small feat*. The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/defamation-was-at-the-heart-of-the-lawsuit-settled-by-fox-news-with-dominion-proving-libel-in-a-court-would-have-been-no-small-feat-203741>
- Kraft, N. (2023, January 14). *Sports broadcasters have a duty to report injuries responsibly – in the case of NFL's Damar Hamlin, they passed the test*. The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/sports-broadcasters-have-a-duty-to-report-injuries-responsibly-in-the-case-of-nfls-damar-hamlin-they-passed-the-test-197192>
- Kraft, N. (2021, June 11). *Sports writers could ditch the 'clown questions' and do better when it comes to press conferences*. The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/sports-writers-could-ditch-the-clown-questions-and-do-better-when-it-comes-to-press-conferences-162228>
- Kraft, N. (2020, January 31). *The kobe legacy: Should the NBA let high school players skip college?* The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/the-kobe-legacy-should-the-nba-let-high-school-players-skip-college-130787>
- AEJMC Media Ethics Division, ethics column, quarterly newsletter (2017-present)
 - Associated Press: Coverage of Columbus Blue Jackets and Ohio State Men's Basketball for national distribution (2016-present)
 - Columbus Dispatch: Coverage of horse racing (2014-present)

CONTRIBUTOR

(614)

AAA Home & Away

Associated Press

Australian Racing Times

Camden (N.J.) Courier-Post

Canadian Sportsman

Columbus CEO

Columbus (OH) Dispatch

Columbus Monthly

Dog & Kennel

Equus Magazine

Forbes.com

The Harness Edge
Harness Horse Magazine
Hemisphere's Magazine Hoop Magazine
Inside Napa Valley
Los Angeles Times
Natural Living Today
Ohio State Alumni Association
Oncolink
Pet Life
Philadelphia Inquirer
San Francisco Chronicle
Washington Post

CAREER EXPERIENCE

Sportswriter

Associated Press, Columbus, Ohio

2015-present

Director of Communications

United States Trotting Association, Columbus Ohio

2006-2010

Executive Editor, Hoof Beats Magazine

United States Trotting Association, Columbus, Ohio

2004-2010

Associate Editor, Hoof Beats Magazine

United States Trotting Association, Columbus, Ohio

1995-2004

Design Editor/Special Projects Reporter

Napa Valley Register, Napa California

1993-1995

Public Relations Specialist

Domain Chandon Winery, St. Helena, California

1993-1995

Press Secretary

Congressman Jon D. Fox (R, PA-13)

Montgomery County, Pennsylvania

1992-1994

Investigative/Political Reporter

Montgomery Newspapers, Philadelphia, Pennsylvania,

1987-1992