

# **NICOLE KRAFT**

46 Webster Park Ave.

Columbus, OH 43214

Website: [nicolekraft.com](http://nicolekraft.com)

LinkedIn: [www.linkedin.com/nicolekraft](http://www.linkedin.com/nicolekraft)

Phone: 614.620.2476

E-mail: [kraft.42@osu.edu](mailto:kraft.42@osu.edu)

X: [@nicole\\_kraft](#)

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## **EDUCATION**

**Doctor of Education**, 2018, *Educational Leadership*, **Lamar University**

**Master of Arts**, 2003, *Communication*, **The Ohio State University**

**Bachelor of Science**, 1991, *Political Science*, **Temple University**

## **ACADEMIC POSITIONS**

**Associate Professor, Clinical Communication**, *School of Communication, The Ohio State University, 2019-present*

**Director, Sports & Society Initiative**, *College of Arts & Sciences, The Ohio State University, 2019-present*

**Assistant Professor, Clinical Communication**, *School of Communication, The Ohio State University, 2012-2019*

**Assistant Director, Sports & Society Initiative**, *College of Arts & Sciences, The Ohio State University, 2017-2019*

**Global One Health Initiative Professor**, *University of Gondar, Addis Ababa University, Ethiopia, 2015-2018*

**Journalism Lecturer**, *School of Communication, The Ohio State University, 2010-2012*

**Adjunct Professor (magazine writing)**, *School of Communication, Ohio State University, September 2004-2010*

**Adjunct Professor (news writing)**, *Capital University, Department of English Department, 2004*

## **COURSES TAUGHT**

Enterprise Reporting

Carmen Common Sense

Feature Writing

GenEd Bookends Course

Lantern Independent Study

Lantern Practicum

Media Law & Ethics

News Design

Sports Journalism

Sports Media Relations

Student Tech for Academic Success

Writing & Editing for Media

Writing for Strategic Communication

## **TECHNICAL TEACHING SKILLS**

News and feature writing  
Editing  
Social media  
Video recording/editing  
Audio recording/editing  
Final Cut  
Adobe Premiere  
Adobe Rush  
WordPress  
InDesign  
PhotoShop  
iPads in Education  
Flipped classroom  
Digital narrative  
Active learning  
Project-based learning

## **ACADEMIC ORGANIZATION SERVICE AND COMMITTEES:**

- Teaching Chair, Sports Communication Interest Group, Association for Education in Journalism and Mass Communication, 2023-present
- Member, Sports Communication Interest Group, Association for Education in Journalism and Mass Communication, 2021-present
- Division Head, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2021-2022
- Member, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2017-present
- Member, Scholastic Journalism Division, Association for Education in Journalism and Mass Communication, 2016-present
- Member, Journalism Educators of America (2019-present)
- Member, National Center for Faculty Development & Diversity (2016-present)
- Vice Head/Programming Chair, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2020-2021
- Research Chair, Media Ethics Division, Association for Education in Journalism and Mass Communication, 2019-2020
- Media Ethics Professional Freedom & Responsibility Chair, Association for Education in Journalism and Mass Communication, 2017-2019
- Teaching Standards Chair, Scholastic Journalism Division, Association for Education in Journalism and Mass Communication, 2016-2019
- Reviewer, *Communication Teacher* (2017-present)
- Judge, Drake Institute College Sports Writer of the Year, 2023
- Judge, Ohio Newspaper Association Hooper Awards (2015-present)

## **SELECTED SCHOOL, COLLEGE AND UNIVERSITY SERVICE AND COMMITTEES**

- Member, Executive Committee, Academy of Teaching, 2023-present
- Chair, Finance and Facilities Committee, Ohio State Athletic Council, 2023-present
- Member, Ohio State Athletics Council, 2022-present

- Member, Academic Progress and Eligibility Committee, Ohio State Athletics Council, 2022-present
- Member, Finance and Facilities Committee, Ohio State Athletics Council, 2022-2023
- Member, Arts and Sciences Distance Education Advisory Committees (Accessibility and Technology), 2022-present
- Advisor: Sports and Society Student Club, 2019-present
- Advisor: Scarlet & Grey Radio, 2017-present
- Advisor, Kappa Tau Alpha Journalism Honorary (2014-present)
- Member, Campus Change and Community College Transfer Working Group, 2019-present
- Member, Global One Health Conference organizing committee, 2019-present
- Member, Global One Health Initiative Faculty Advisory Committee, 2016-present
- Member, School of Communication Undergraduate Journalism Committee, 2015-present
- Member, School of Communication Alumni Committee, 2022-present
- Member, One Health Task Force (Ethiopian Partnership), 2013-present
- Chair, Senate Council on Distance Education, Libraries and Information Technology, 2018-2022
- Member, Senate Council On Distance Education, Libraries, And Information Technology, Ohio State University Faculty Senate, 2016-2022

#### **ACADEMIC AWARDS AND HONORS**

- 2023, Great Ideas for Teaching honoree, Association for Education in Journalism and MassCommunication
- 2023, Career Services Award winner, University Career Services Committee
- 2023, Career Services Faculty Champion, ASC Career Success
- 2022, Certificate of Recognition, Outstanding Student Engagement, Pearson Excellence in Higher Education Awards
- 2022, Ohio State Alumni Award for Distinguished Teaching
- 2022, Inspirational Teacher of the Year, Journalism Educators Association
- 2022, Runner-Up, Teacher of the Year, Scripps-Howard
- 2020, Outstanding Woman in Journalism and Mass Communication Education Award, Commission on the Status of Women, Association for Education in Journalism and MassCommunication
- 2020, Great Ideas for Teaching honoree, Association for Education in Journalism and MassCommunication
- 2020, Teaching News Terrifically winner, Association for Education in Journalism and MassCommunication, Newspaper and Online News Division
- 2019, Teaching News Terrifically winner, Association for Education in Journalism and MassCommunication, Newspaper and Online News Division
- 2018, Teaching Excellence Award, Association for Education in Journalism and MassCommunication, Media Ethics Division
- 2017, Professor of the Year, Tech Advocate
- 2016, David J. Adams Educator of the Year, Association for Education in Journalism and Mass Communication, Scholastic Journalism Division
- 2016, Great Idea for Teaching honoree, Association for Education in Journalism and MassCommunication

- 2015, Top Paper, Mobile Me & You Conference, University of Nebraska, University of Nebraska Lincoln
- 2015, Great Idea for Teaching, Association for Education in Journalism and Mass Communication
- 2015 class, Apple Distinguished Editor, Apple, Inc.
- 2014, iTunes U Best of Year: Writing and Editing for News, Apple
- 2014, Scholastic Journalism Division Innovation in Teaching Award, Scholastic Division, Association for Education in Journalism and Mass Communication
- 2014, Teaching News Terrifically winner, Association for Education in Journalism and Mass Communication, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication
- 2014, Steal My Idea winner, Innovate technology Conference
- 2013, Outstanding faculty or staff member, The Residence on 10<sup>th</sup>, 2013
- 2012, Outstanding Commitment to Student Education, Panhellenic Association of Ohio State

#### **GRANTS AND AWARDS**

- 2020 Drake Institute Research and Implementation Grant Recipient, \$2,500
- 2019 Affordable Learning Exchange Grant, \$1,000
- 2018 Kappa Tau Alpha Adviser Research Grant, \$500
- 2017 U.S. State Department Ethiopia Partnership Award, primary investigator, \$15,000
- 2017 Academic Programs Section's Innovation in Teaching Award, co-investigator, \$3,000
- 2016 One Health CDC Capacity Building, Co-Investigator, \$5 million
- 2015, "Office of Distance Education and eLearning's Affordable Learning Exploration Grant" Office of Distance Education and eLearning. \$7,500. Principal Investigator.
- 2015, "Sports and Society Initiative Research Grant" Arts & Sciences Sports and Society Initiative, \$10,100. Principal Investigator.
- 2015, "Educating Patients on Managing Pet Ownership Risk in Immunocompromised States" Ohio State Center for Clinical and Translational Science, \$9,996, Consultant.
- 2014 "USG Sustainability Grant" Ohio State Student Government
- 2013 Digital First iPad Course Enhancement Grant

#### **PROFESSIONAL ORGANIZATION MEMBERSHIPS**

- Member, Associated Press Sports Editors
- Member, Association of Women in Sports Media
- Member, Ida B. Wells Society for Investigative Reporting
- Member, Professional Hockey Writers Association
- Member, United States Harness Writers Association
- Member, Ohio Chapter, United States Harness Writers Association
- Member, Associated Press Sports Editors

#### **SPEAKING**

##### **2023**

- Presenter: The Lilly Education Conference (Miami, Ohio) "What's in Your Course? The Benefits of Non-Content Courses,
- Presenter/moderator, Association for Education in Journalism and Mass Communication (Washington, D.C.): NIL and Sports Journalism

- Presenter: Experiential Learning Through Sports, Buckeye PreCollege Program (21 high school students)
- Presenter. Education Writers of America, “How to work with PIOs and Public Records (91 attendees)
- Presenter, Ohio State Athletics Staff Retreat, “How to Present” (36 attendees)
- Presenter, “What’s in a Word: How language matters in the classroom,” Ohio State Academy of Teaching Conference (175 attendees)
- Panelist, Ohio State Block O program, “Women in Sports” (88 attendees)
- Speaker, Columbus City Schools’ Columbus Journalists in Training program (multiple sessions-44 attendees)
- Moderator, Martin Luther King Jr., event with NFL legend Malcolm Jenkins and Dave Zirin of The Nation regarding equality and the NFL (110 attendees)
- Presenter, “The Secret of Successful Elevator Pitches,” The Cohort Internship Program-Ohio State Athletics (9 attendees)
- Speaker, “So You want a Career in Sports,” Arts and Sciences Sports Career Readiness Fair (75 attendees)
- Panelist, “Interviewing Techniques,” Columbus Dispatch/SPJ Journalism Careers programming in January and March, introducing underserved Columbus students to journalism skills and careers (41 attendees)

## 2022

- Moderator, “A Step Too Far,” Ohio Bar Association Media Law Conference
- Organizer/moderator, “Creative Con,” Sports and Society Initiative
- Keynote, “Inspirational Teacher” Journalism Educators of America Conference,
- Presenter/Trainer, “How to Present Ideas,” Eugene Smith Leadership Institute/Bucks Go Pro
- Trainer, “Let’s Talk: How to interview effectively,” Ohio State men’s soccer team
- Presenter, Teachapalooza, Show and Share on “Active Shooter on Campus Coverage”
- Presenter, “Let’s talk journalism ethics.,” Scholastic Journalism Teach In, Association of Educators in Mass Communication conference
- Presenter, “Reimagining AEJMC’s Future: Media Ethics Division Proposal,” Association of Educators in Mass Communication conference
- Speaker, “Let’s Talk: Learning to master media environments,” Buckeye Accelerator Entrepreneurship Conference
- Moderator: Global One Health Initiative 10-year Anniversary Panel
- Moderator: Columbus Metropolitan Club, “Dispatch Leaders on the Future of Journalism”
- Presenter, “Student Tech for Academic Success,” Apple Sports Online Conference
- Speaker, “Sports Writing,” Journalism Educators of America Conference
- Presenter, “What the pandemic revealed: How educational practices have undermined teaching and learning” Academy of Teaching Conference
- Presenter, “AEJMC Great Ideas for Teaching,” Association of Educators in Mass Communication conference

## 2021

- Speaker, "Student Athletes and Mobile Technology," Apple Inc. online webinar
- Moderator, "Life Over Logo" event addressing student-athletes and social media abuse.
- Moderator, Ohio State Sports Data Analytics Conference, "Sports Media and Data Analytics" panel
- Moderator, Ohio State Alumni Association Annual Meeting (Washington, D.C. chapter)

- interview with ESPN's John Keim and Chase Young of the Washington Football Club.
- Moderator, Ohio State Bar Association Media Law Conference, "Student Journalism, Protests and Police"
- Panelist, "New Normal for Journalism Ethics," AEJMC, Online
- Panelist, "The Fourth Estate: Understanding journalism's role as a check and balance on government," College of Arts and Sciences
- Trainer, "Let's Talk: How to interview effectively," Ohio State women's volleyball team
- Trainer, "Let's Talk: How to interview effectively," Ohio State women's basketball team
- Moderator, State of the College Address, Arts and Sciences' Dean Gretchen Ritter Feature Instructor, "Arts and Sciences Teaching Forum: Multimodal Delivery Courses." 2021
- Speaker, "Improve Your Teaching with Carmen Common Sense," Innovate
- Moderator, Education for Citizenship Event: "Ohio State experts explore the challenge of a post-truth world," 2021
- Speaker, "Just What Are We Allowed to Say in America?" Buckeye Smart Alumni Association presentation

## 2020

- Panelist, "Teaching News Terrifically in the 21st Century: Innovative Teaching Ideas for the Journalism Classroom", AEJMC, Online
- Panelist, "10 Tech Tools in 10 Minutes", AEJMC, Online
- Panelist, "The Sports Media Class as a Site for Social Awareness", AEJMC, Online
- "Speaker, "Influencing through Communication," Young Alumni Academy, Ohio State Alumni Association
- Speaker, "Digital Flagship in the Classroom," Ohio State Alumni Advisory Board
- Moderator, College of Arts and Sciences three-part journalism webinar series
- Panelist, Education USA India webinar, "Create and Communicate: Programs in Film, Media, Journalism and more," 2020
- Speaker, "Just What Are We Allowed to Say in America?" Buckeye Smart Alumni Association presentation
- Organizer/Speaker, "Sports and Social Media Career Development Seminar," 2020
- Speaker, "The Freshmen 15: 15 things first-year students want faculty to know," First Year Experience Conference
- Keynote welcome, Ohio State Data Privacy Day

## 2019

- Panelist, "10 Tech Tools in 10 Minutes", AEJMC panel, Toronto, Canada
- Panelist, "Teaching the Art of the Interview: News Interviewing, the Fundamentals," AEJMC panel, Toronto, Canada
- Panelist, Mitigating Unconscious Bias in the Classroom, AEJMC panel, Toronto, Canada
- Panelist, Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, AEJMC panel, Toronto, Canada
- Speaker, "The First Amendment," Ohio State Young Alumni Academy
- Speaker, "Influencing through Communication," Young Alumni Academy, Ohio State Alumni Association
- Moderator/Speaker, "Disinformation in the Digital Age," John Glenn College of Public Affairs leadership forum (with Jeff Trimble)
- Moderator/Speaker, "Disinformation in the Digital Age," Dialogue Speaker Series

(with Jeff Trimble)

- Facilitator, Ohio State LifeSports presentation of "The Mask You Live In," 2019
- Communicating with Student Athletes, Purdue University, Lafayette, Indiana
- Speaker, Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, AEJMC, Toronto, Canada
- Speaker, Teaching the Art of the Interview: News Interviewing, the Fundamentals, AEJMC, Toronto, Canada
- Speaker, Mitigating Unconscious Bias in the Classroom, , AEJMC, Toronto, Canada
- Speaker, "Simulated Learning," Innovate Ohio State, Columbus, Ohio
- Speaker, "Finding and Focusing Features," Ohio Association of County Boards Annual Conference, Columbus, Ohio
- Speaker, "Student Athletes and Mobile Technology," Purdue University

## 2018

- Speaker, "Student Athletes and Mobile Technology," Boston College
- Speaker, "Using Technology to Advance Career Opportunities," Educause, Denver, Colorado
- Panelist, "Ten Tech Tools in 10 Minutes," AEJMC, Washington, D.C.
- Panelist, "Tools for Teaching Media Ethics," AEJMC, Washington, D.C.
- Keynote, Apple World-Wide Sales Conference, Cupertino, California
- Speaker, "Navigating with students of the Digital Flagship University," Ohio State First Year Conference
- Keynote Speech, Apple Higher Education, Redwood City, California

## RESEARCH AREAS

- Student-athletes and academic mobile technology
- Academic use of mobile device
- iPads in Education
- Digital and e-learning teaching techniques
- Podcasting in education
- Digital native myth

## ACADEMIC PUBLISHING

### PEER-EDITED PAPERS:

Kraft, N, Seely, N. "Making Mojos: How iPads are enhancing Mobile Journalism Education." *JMC Educator*. September 2015

Kraft, N. (2022). Toward Publication: Using Work: Integrated Learning for Student Journalism to be Seen by Outside Audience. *Teaching Journalism & Mass Communication*, 12(2), pp. 86-88. <http://www.aejmc.us/spig/journal>

### Books:

Kraft, N. and Culver, K.B. (editors) (2024) Teaching Media Ethics: Integrating Ethics Across the Mass Communication Curriculum. Lanham, Maryland: Rowman & Littlefield

Kraft, N. (2019). Always Get the Name of the Dog: A guide to media interviewing. New York,

NY: Routledge.

Kraft, N. (2019). *Writing Fabulous Features*. Columbus, Ohio: Ohio State University Pressbooks, <https://ohiostate.pressbooks.pub/writingfabulousfeatures/>

Lantern Staff (Kraft, N., & Vorheis, M., Eds.). (2015). *Against all odds: How the Ohio State Buckeyes won their 8th national championship*. Wisconsin: KCI Sports Publishing.

Kraft, N. (2008). *100 Years in Harness*. Columbus, OH. United States Trotting Association.

#### **BOOK CHAPTERS:**

Kraft, N. (2021). "Case 6-C: Where's the line? Covering racial protest on a college campus". In P. D. Patterson, L. Wilkins, L. & C. Painter (Eds.). *MediaEthics issues and cases (10<sup>th</sup> edition)*. Rowman & Littlefield.

Beers, M. and Kraft, N. (2018). "Integrating Academic Skills and Digital Literacy". The use of Technology in Teaching and Learning, In R. J. Harnish, K. R. Bridges, D. N. Sattler, M. L. Signorella, & M. Munson (Eds.). *The Use of Technology in Teaching and Learning*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/>

#### **PUBLICATIONS AND MEDIA:**

Kraft, N. (2023, Nov. 1). Pat McAfee Continues To Reshape The Sports Media Landscape. *Forbes.com*. Retrieved Nov. 28, 2023, <https://www.forbes.com/sites/nicolekraft/2023/11/01/pat-mcafee-continues-to-reshape--the-sports-media-landscape/>

Kraft, N. (2023, September 7). *Recruit Photo Shoots Challenge College Football Staffs*. Forbes. <https://www.forbes.com/sites/nicolekraft/2023/09/07/recruit-shoots-challenge-college-football-staffs/?sh=72efa8795ca9>

Kraft, N. (2023, August 23). *Fresno State making history with Spanish language football broadcast*. Forbes. <https://www.forbes.com/sites/nicolekraft/2023/08/22/fresno-state-making-history-with-spanish-language-football-broadcast/?sh=6d40876e103d>

Kraft, N. (2023, August 22). *Why the public strongly supports paying college athletes*. Forbes. <https://www.forbes.com/sites/nicolekraft/2023/08/21/why-the-public-strongly-supports-paying-college-athletes/?sh=2027166f1b08>

Kraft, N. (2023, April 20). *Defamation was at the heart of the lawsuit settled by Fox News with Dominion -- proving libel in a court would have been no small feat*. The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/defamation-was-at-the-heart-of-the-lawsuit-settled-by-fox-news-with-dominion-proving-libel-in-a-court-would-have-been-no-small-feat-203741>



Kraft, N. (2023, January 14). *Sports broadcasters have a duty to report injuries responsibly – in the case of NFL's Damar Hamlin, they passed the test*. The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/sports-broadcasters-have-a-duty-to-reportinjuries-responsibly-in-the-case-of-nfls-damar-hamlin-they-passed-the-test-197192>

Kraft, N. (2021, June 11). *Sports writers could ditch the 'clown questions' and do better when it comes to press conferences*. The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/sports-writers-could-ditch-the-clown-questions-and-do-better-when-it-comes-to-press-conferences-162228>

Kraft, N. (2020, January 31). *The Kobe legacy: Should the NBA let high school players skip college?* The Conversation. Retrieved April 26, 2023, from <https://theconversation.com/the-kobe-legacy-should-the-nba-let-high-school-players-skip-college-130787>

- AEJMC Media Ethics Division, ethics column, quarterly newsletter (2017-present)
- Associated Press: Coverage of Columbus Blue Jackets and Ohio State Men’s Basketball for national distribution (2016-present)
- Columbus Dispatch: Coverage of horse racing (2014-present)

**CONSULTING**

**Columbus Blue Jackets, Columbus, Ohio**

- Advising Blue Jackets head coach Mike Babcock on communications skills and communicating with players.

**Ohio State Athletics, Columbus, Ohio**

- Annually train staff on presentation and speaking skills

**Eugene Smith Leadership Institute, Bucks Go Pro, Columbus, Ohio**

- Annually train Ohio State student-athletes on presentation and speaking skills

**Ohio State Athletics Teams, Columbus, Ohio**

- Annually train teams on interviewing skills, including how to answer questions, appear on camera and connect with media, including:
  - Women’s Volleyball
  - Men’s Soccer
  - Men’s Gymnastics

**CONTRIBUTOR**

(614)	AAA Home & Away
Associated Press	Australian Racing Times
Camden (N.J.) Courier-Post	Canadian Sportsman
Columbus CEO	Columbus (OH) Dispatch
Columbus Monthly	Dog & Kennel
Equus Magazine	Forbes.com
The Harness Edge	Harness Horse Magazine

Hemisphere's Magazine Hoop Magazine	Inside Napa Valley
Los Angeles Times	Natural Living Today
Ohio State Alumni Association	Oncolink
Pet Life	Philadelphia Inquirer
San Francisco Chronicle	Washington Post

## **CAREER EXPERIENCE**

### **Sportswriter**

*Associated Press, Columbus, Ohio*

*2015-present*

### **Director of Communications**

*United States Trotting Association, Columbus Ohio*

*2006-2010*

### **Executive Editor, Hoof Beats Magazine**

*United States Trotting Association, Columbus, Ohio*

*2004-2010*

### **Associate Editor, Hoof Beats Magazine**

*United States Trotting Association, Columbus, Ohio*

*1995-2004*

### **Design Editor/Special Projects Reporter** *Napa Valley Register, Napa California*

*1993-1995*

### **Public Relations Specialist**

*Domain Chandon Winery, St. Helena, California*

*1993-1995*

### **Press Secretary**

*Congressman Jon D. Fox (R, PA-13)*

*Montgomery County, Pennsylvania*

*1992-1994*

### **Investigative/Political Reporter**

*Montgomery Newspapers, Philadelphia, Pennsylvania, 1987-1992*

